



# Brianna Shelly

Digital Media Creative

## Contact

### Phone

813-215-4150

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briannashelly@icloud.com

[LinkedIn](#) 

### Portfolio

## Education

### University of South Florida

2024-2026

Integrated Public  
Relations and Advertising

## Certifications

- Google Ads Search
- Google Analytics
- Google Ads Creative
- HubSpot Inbound
- HubSpot Sales Enablement
- HubSpot Social Media Marketing
- Beginner SEO with Semrush
- Semrush Social Media Marketing Crash Course

## Experience

### AGE3 Internship

08/2025- Current

#### Digital Media Creative

- Collaborated on website redesign
- Developed strategic video content with a call to action
- Converted founders book into professional audio files and output
- Analyzed website and campaign performance through analytics
- Executed email marketing campaign training

### Jimmy Johns

05/2025-09/2025

#### Marketing Manager

- Helped local business development and B2B marketing initiatives
- Promoted catering services and drove increases in company sales
- Managed and analyzed KPIS through PowerBI and Macromatix
- Collaborated amongst corporate, franchise, and staff for compliance and promotional campaigns
- Facilitated in community outreach events

### PetWorks Internship

05/2025-08/2025

#### Social Media and Marketing

- Managed graphic design and carousel posts to produce engagement
- Helped redesign social media platforms
- Optimized digital marketing performance and tracked analytics
- Managed internal communications and remote project coordination

## Skills

- Digital Marketing and Analytics
- Adobe Creative Suite
- Canva
- ClipChamp
- Elevenlabs.io
- Project Management and CRM
- SEO, Sales Strategy, and Google Ads
- Slack
- Asana
- monday.com
- Social Media Management
- Teamwork